

OFFICIAL RULES

The following Sweepstakes is intended for viewing in the 50 United States and D.C. only and will be construed and evaluated according to United States laws. Do not proceed in this site if you are not a legal resident of the 50 United States or D.C., 18 years or older, and accessing this site in the United States.

“Go RVing: WEEKENDS AWAY” SWEEPSTAKES 2017 OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND D.C., 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY.

VOID WHERE PROHIBITED.

HOW TO ENTER: The sweepstakes begins at 9:00:00 a.m. Eastern Time (“ET”) on May 1, 2017 and ends at 05:00:00 PM ET on September 30, 2017 (the “Sweepstakes Period”). There will be random weekly drawings from among all eligible entries received during each Entry Period (the “Weekly Drawing(s)”) for the twenty-two (22) weeks of the Sweepstakes Period. There will be one (1) Grand Prize random drawing performed on or about October 2, 2017 (the “Grand Prize Drawing”) to award one (1) Grand Prize from among all eligible entries received throughout the Sweepstakes Period. There will be a total of twenty-one (21) Weekly Prizes and one (1) Grand Prize awarded throughout the Sweepstakes Period. (See “Prizes” section for details.)

You may enter the Weekly Drawing(s) and Grand Prize Drawing Sweepstakes by visiting the website <http://www.gameandfishmag.com/> and follow the links to the Sweepstakes site <http://www.gameandfishmag.com/weekendsaway> (the “Sweepstakes site”), (b) correctly and accurately complete all required information on the online registration form, and (c) click on the “Enter” button.

Entries must be received by the end time and date (detailed below) of each respective Weekly Entry Period in order to be eligible for that week’s Weekly Drawing. Entries from one Weekly Entry Period will not carry over to subsequent Weekly Entry Periods. The Sponsor’s database clock is the official clock for this Sweepstakes.

WEEKLY	Start Date	End Date	Approximate Drawing Date
Entry Period	(at 9:00am ET)	(at 11:59pm ET)	
Week 1	05/01/17*	05/07/17	05/08/17
Week 2	05/08/17	05/14/17	05/15/17
Week 3	05/15/17	05/21/17	05/22/17
Week 4	05/22/17	05/28/17	05/29/17
Week 5	05/29/17	06/04/17	06/05/17
Week 6	06/05/17	06/11/17	06/12/17
Week 7	06/12/17	06/18/17	06/19/17
Week 8	06/19/17	06/25/17	06/26/17
Week 9	06/26/17	07/02/17	07/03/17
Week 10	07/03/17	07/09/17	07/10/17
Week 11	07/10/17	07/16/17	07/17/17
Week 12	07/17/17	07/23/17	07/24/17
Week 13	07/24/17	07/30/17	07/31/17
Week 14	07/31/17	08/06/17	08/07/17
Week 15	08/07/17	08/13/17	08/14/17
Week 16	08/14/17	08/20/17	08/21/17
Week 17	08/21/17	08/27/17	08/28/17
Week 18	08/28/17	09/03/17	09/04/17
Week 19	09/04/17	09/10/17	09/11/17
Week 20	09/11/17	09/17/17	09/18/17
Week 21	09/18/17	09/24/17	09/25/17
Week 22	09/25/17	09/30/17**	10/02/17

GRAND PRIZE	Start Date	End Date	Approximate Drawing Date
Entry Period	(at 9:00am ET)	(at 5:00pm ET)	
	05/01/17*	09/30/17**	10/02/17

* Day starts at 9:00am ET

**Day concludes at 5:00:00 pm ET

There is a limit of one (1) entry into the Weekly Drawing during the Weekly Entry Periods and one (1) entry into the Grand Prize Drawing per person/email address, per day, during the Sweepstakes Period. If multiple entries are received during the same day, only the first Website entry will be accepted and additional entries will be disqualified. Multiple participants are not permitted to share the same email address. Any attempt by any participant to obtain more than one (1) entry per day

by using multiple/different email addresses, identities, registrations or logins, or any other methods may void that participant's entries and that participant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, Sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential Winners may be required to show proof of being the authorized account holder.

PRIVACY: By entering the Sweepstakes, participants acknowledge that they are aware of and agree with the Sponsor's privacy policy located at: <http://www.gameandfishmag.com/PrivacyPolicy.aspx>. A Sweepstakes entry is "received" when the Website's servers record the entry information. Proof of sending (such as, without limitation, a printed, saved or copied automated receipt confirming entry, a "thanks for entering" screen or message) does not constitute proof of actual receipt of an entry for purposes of this sweepstakes. Except where prohibited, participation in the Sweepstakes constitutes your consent to Sponsor's use of your name, likeness, entry, and state of residence for Sweepstakes purposes in any media without further payment or consideration.

ELIGIBILITY: www.gameandfishmag.com "Go RVing: WEEKENDS AWAY" Sweepstakes (the "Sweepstakes") is open only to legal residents of the U.S., who are eighteen (18) years of age or older as of May 1, 2017. **Game and Fish Magazine ("Sponsor"), KSE Sportsman Media, Inc. ("Administrator"), Go RVing, Inc.** [and each of their respective parents, affiliates, subsidiaries, advertising and Sweepstakes agencies, and each of their respective officers, directors, employees and members of the immediate family (the "Sweepstakes Entities") and persons living in the same household of each, are ineligible to enter the Sweepstakes.

WINNER SELECTION/NOTIFICATION/VERIFICATION: Weekly Winners will be selected in Weekly Drawings conducted by Administrator on or about one (1) business day after each Weekly Entry Period ends, from among all eligible entries received during that applicable Weekly Entry Period. The number of Weekly Prizes will be awarded according to the "Prizes" set forth below. Administrator will notify potential winner(s) through the email address and/or phone number provided at the time of registration on the Website. Potential Winner(s) will be required to respond to that email and/or phone call with their complete mailing address and date of birth within 72 hours of email and/or phone notification or prize will be forfeited and awarded to an alternate winner. Potential winner(s) may be required to fill out an affidavit and/or Release, further information as needed to fulfill their prize, or the Sweepstakes Entities may simply mail the Weekly Prize Winner(s) their respective prize(s) to the address provided upon entry. Weekly entries will not be carried over into subsequent Weekly Drawings, if any. There will be one (1) Grand Prize Winner selected in the Grand Prize Drawing conducted by Administrator from among all eligible Grand Prize entries received during the Sweepstakes Period. Administrator, an independent judging organization, whose decisions are final on all matters relating to this sweepstakes, will conduct the Grand Prize Drawing on or about October 2, 2017. The potential Grand Prize winner will be notified by phone and/or email on or about October 6, 2017. As a condition

of winning any prize herein, all Prize Winners of prizes valued at \$600 or more will be required to sign and return, within five (5) calendar days of notification attempt (or less if a time is specified by Sponsor during notification or on the Release) an Affidavit of Acceptance, Eligibility, Publicity (where legal) and Liability Release ("Release"), and a W-9 form for tax purposes. The Grand Prize winner is responsible for all federal, state and local taxes (if any). The Grand Prize Winner of prize(s) valued at \$600 or more will be issued an IRS 1099 tax form for the actual value of their prizes at the end of the year. By entering, all entrants and winners hereby consent to the use by the Sweepstakes Entities of their entry and all information contained therein, including but not limited to, name, likeness, image, statements and/or other indicia of persona, and personally identifiable information (collectively "Likeness"), for any and all uses and purposes in any media now known or hereinafter developed throughout the world (including the World Wide Web) in perpetuity without additional consideration (where legal), consent or prior review, and upon request will provide written consent to such use. Noncompliance, failure to return any documents within the time specified, failure to respond to notification attempts or returns of any prize/prize notification as undeliverable will result in disqualification and an alternate potential winner may be selected.

PRIZES: During the Sweepstakes Period, one (1) winner ("Winner") will be selected to win a prize, for a total of twenty-two (22) prizes during the Sweepstakes Period, as follows:

Weekly Entry Periods #1 - 19: One (1) Weekly Prize per Entry Period: One (1) Cabela's gift card. Approximate retail value ("ARV") of prize is one hundred dollars: \$100.

Weekly Entry Periods #20 - 21: One (1) Weekly Prize per Entry Period: One (1) Cabela's gift card. Approximate retail value ("ARV") of prize is two hundred dollars: \$250.

Grand Prize Entry Period #22: One (1) Grand Prize: One (1) "Weekends Away" Shopping Spree at Bass Pro Shops. Approximate retail value ("ARV") of prize is Two Thousand Five Hundred Dollars: \$2,500.

Total Approximate Retail Value of all prizes given away in this sweepstakes is Four Thousand nine hundred (\$4,900). Odds of winning Prizes depends on total number of eligible entries in the Prize Drawings received during the applicable Entry Periods. There is a limit of one (1) Weekly Prize per person/email address, per Entry Period. However, a winner of a Weekly Prize is still eligible to win the Grand Prize. The specifics of all aforementioned elements of the prizes in the Sweepstakes shall be solely determined by Sponsor. In no event will Sponsor be responsible for awarding more than the herein stated number of prizes. Actual value of any prize may vary depending on fluctuations and on current market conditions at time of prize fulfillment, and any difference between the stated ARV and the actual value, if any, will not be awarded. Sponsor reserves the right to substitute the items shown on the prizes page and/or those listed in these Official Rules at its sole discretion. The prize restrictions/conditions stated herein are not all-inclusive. All costs, taxes, fees, and expenses associated with any element of any prize not specifically addressed above are the sole responsibility of Prize Winners. UNCLAIMED PRIZES WILL NOT BE AWARDED. All federal, state and local taxes on

prizes are prize winners' responsibility. Prizes cannot be transferred, substituted, or redeemed for cash except at Sponsor's sole discretion.

Promotion Entities disclaim all and any liability for the actual provision, quality or nature of any prize accepted by the winner. The awarding of any prize is contingent upon full compliance with these Official Rules. All prize details are in Sponsor's sole discretion.

DISPUTES/GENERAL: The Sweepstakes is governed by the laws of the State of Colorado, with venue and jurisdiction in Denver County, CO and all claims must be resolved individually, without resort to class action, in the courts located in Denver County, CO. By entering, entrants/winners agree: (1) to release and hold harmless the Sweepstakes Entities and all of their respective officers, directors, employees, representatives and agents from any and all alleged or actual claims, actions, injury, liability, loss or damage of any kind, including but not limited to, personal injury, bodily injury, or death, resulting from participating in this sweepstakes or from the acceptance, possession, or use or misuse of any prize awarded or participation in any prize-related activity; (2) to be bound by these Official Rules; (3) that the decision of the Sponsor and Administrator is final and binding on all matters relating to the Sweepstakes; and (4) to the use of their Likeness in any and all media now known or hereinafter developed, worldwide (including online) without additional compensation, except in TN and where otherwise prohibited by law. Winners are responsible for all federal, state and local taxes. Sweepstakes Entities are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this sweepstakes which may limit the ability to participate or by any human or technical error which may occur in the processing of the entries in this sweepstakes. Persons found tampering with or abusing any aspect of this sweepstakes, as solely determined by Sponsor, will be disqualified and may be subject to prosecution. If in the judgment of Sponsor, the Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor, which corrupts the administration, security, fairness or proper play of the Sweepstakes, Sponsor reserves the right, in its sole discretion to discontinue, modify, suspend or terminate the Sweepstakes and award the applicable prizes if reasonably commercially feasible in random drawings from among eligible applicable entries received as of such date. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. As permitted by law, and in accordance with the Sponsor's Privacy Policy, Sponsor and/or partners (where applicable) may use information, which all entrants provide about themselves, to send them announcements about the Sponsor's products and programs via electronic and ordinary mail if so opted in. An entry, except where prohibited by law, constitutes a grant of permission to the Sponsor or its agents to include winners' names on the Sweepstakes Site and on <http://www.gameandfishmag.com/> and in connection with a Winners List without further notice or without additional compensation. Any and all warranties and guarantees are subject to the respective manufacturer's terms. UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANTS HEREBY WAIVE ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR

ANY OTHER DAMAGES WHATSOEVER. IN NO EVENT SHALL SPONSOR BE LIABLE TO ANY ENTRANT OR WINNER FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE TO BE AWARDED TO THE INDIVIDUAL ENTRANT IN THIS SWEEPSTAKES. SPONSOR'S FAILURE TO ENFORCE ANY PROVISION IN THESE OFFICIAL RULES WILL NOT BE DEEMED A WAIVER OF SUCH.

WINNERS LIST: For a list of prize winners, send a self-addressed stamped envelope, to be postmarked no later than October 9, 2017, to: **“GO RVing: WEEKENDS AWAY” 2017, SWEEPSTAKES WINNERS LIST**, c/o Outdoor Sportsman Group, GO RVING WEEKENDS AWAY 2017, 1000 Chopper Circle, Denver, CO 80204.

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“GO RVing: WEEKENDS AWAY” SWEEPSTAKES

AFFIDAVIT OF ELIGIBILITY AND LIABILITY/PUBLICITY RELEASE

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SOCIAL SECURITY NUMBER: _____

HOME PHONE: _____

WORK PHONE: _____

CELL PHONE: _____

DATE OF BIRTH: _____

CABLE/SATELLITE PROVIDER: _____

I hereby certify that I am 18 years of age or older and a legal resident residing in <insert city, state>. I further certify that I am not an employee of Sponsor, or any of Sponsors' or Sweepstakes' Administrator's respective parents, subsidiaries, affiliates or joint venture companies, or advertising or Sweepstakes agencies, nor am I an immediate family member (parent, spouse, sibling or child or a spouse of any of the foregoing) of, or domiciled with (whether related or not), any such employee. I have complied with all the rules of this Sweepstakes and have not perpetrated any fraud or deception in entering or otherwise participating therein. It is expressly understood that I am responsible for any applicable taxes associated with acceptance of any prize, including without limitation the Grand Prize(s). I hereby release Sponsors and their parents, partners, stockholders, affiliates, subsidiaries, directors, officers, agents, employees, advertising agencies, and all others associated with the development and execution of this Sweepstakes from and against any and all liability with respect to or in any way arising from this Sweepstakes and/or acceptance or use of any of the prizes, including without limitation the Grand Prize(s), including, without limitation, liability for personal injury, damages or loss. I also consent to the use of my name, voice, image and/or likeness by Sponsor, and its respective parent, affiliated, and subsidiary companies, distributors, suppliers, retailers, advertising and Sweepstakes agencies for advertising, publicity and trade purposes in any and all media worldwide in perpetuity without any compensation payable to me and without prior approval or inspection.

SIGNATURE: _____

DATE: _____

SWORN TO AND SUBSCRIBED TO ME THIS _____ DAY OF _____, 2017

NOTARY PUBLIC SIGNATURE AND SEAL