

# 2015



## Investment Opportunities





**POWER-POLE**  
SHALLOW WATER ANCHOR

# FLORIDA PRO REDFISH SERIES





## Tournament Information

### Background:

**Florida Pro Redfish Series**, boasts two divisions: east coast division and west coast division. There are three tournaments in each division and an all-inclusive championship hosted in Panama City. The series is structured to find Florida's Top Professional Redfish Team. The Championship winners will be crowned Florida's Top Professional Redfish Team!

Run entirely by volunteers, FPRS is a nonprofit organization promoting the sport of inshore saltwater Redfish fishing focused on conservation within the State of Florida. Florida Pro Redfish Series is an artificial baits only, catch and release and true 100% Cash Plus Payback tournament series.

### History:

2012 West Coast Pro Series (5th year) had a very successful year with 56 teams participating throughout the series in five events in west coast locations. By popular demand, the **West Coast Pro Redfish Series** was expanded and renamed in 2013 as the **Florida Pro Redfish Series** (FPRS).

2013 Florida Pro Redfish Series had 55 teams participating throughout the series on the west coast and 57 teams participating throughout the series on the east coast for a combined total of 112 teams in four tournament events on both coasts leading up to the championship. The championship yielded a field of 20 teams in October.

2014 Florida Pro Redfish Series had an even more successful year with 60 teams participating throughout the series on the west coast and 63 teams participating throughout the series on the east coast for a combined total of 123 teams (246 anglers) in four tournament events on both coasts leading up to the championship. The championship yielded a field of 30 teams in November.

### 2015:

It is anticipated that each coast will engage 50 two person teams per tournament offering exposure to at least 100 avid anglers per event. The top 25 teams from each coast will qualify for the championship. 2015 Entry Fee will be \$200.00 per tournament, per team.

**New for 2015!** Junior Division in coordination with local area Junior and High Schools.

Local fishing enthusiasts, bystanders and observers regularly attend the weigh-ins cheering on their team. All sponsors are listed on the FPRS website and Facebook pages (over 2,300 followers) for general public viewing. Media releases, series collateral, social media and signage will include sponsor logos and recognition.





## Tournament Information

## Proposed 2015 Tournament Schedule

### West Coast

February 7th  
Series Captains Meeting

February 7 • Ruskin

March 21 • Ruskin

May 9 • Ruskin

### East Coast

February 21st  
Series Captains Meeting

February 21 • St. Augustine

April 11 • Jacksonville

May 16 • Titusville

## Championship Showdown

Captain's Meeting Thursday, October 1  
Friday, October 2 and Saturday, October 3 • Panama City





## Sponsorship Information

Thank you for considering supporting the Florida Pro Redfish Series by becoming a sponsor and partner for the 2014 Florida Pro Redfish Series. As a sponsor your organization is sure to receive an abundance of targeted exposure from media campaigns and event promotions. As a company dedicated to the fishing community, your organization is definitely an ideal partner for us in this venture.

The following sponsorship opportunities are available:

- **(1) Title Sponsorship \$10,000-SOLD—JL Marine/Power Pole**
- **(1) Championship Sponsor \$7,500**
- **(1-3) Shirt Sponsor \$5,000 Total**
- **(2) Stage Sponsor \$2,500 each—one on each coast**
- **(1-2) Hat Sponsor \$2,000 Total**
- **(2) Spots Challenge \$1,000 each—one on each coast**
- **(1) Breathing Booth Sponsorship \$1,000-SOLD-Breathe Like A Fish**
- **(2) Measuring Station \$500 each—one on each coast**
- **(2) Weigh-In Station \$500 each—one on each coast**
- **(Unlimited) Contingency Sponsor \$150 (one time sponsorship— plus your contingency offering— your contingency must apply to at least 4 tournaments)**
- **(Unlimited) In kind prize/raffle sponsorships available**

Please let us know of your interested as soon as possible. We can also create a specialized sponsorship to meet your organizations needs.

If you have any questions, please do not hesitate to contact us.

Sincerely,

Kent Hickman  
FPRS Director

Lori Gosewisch  
FPRS Sponsorship /Marketing





## Sponsorship Level Detail

- **(1) Title Sponsorship \$10,000-SOLD—JL Marine/Power Pole**
- **(1) Boat Sponsor—SOLD Wingmaster Boats**
- **(1) Championship Sponsor \$7,500**
  - **Recognition as the Championship Captain's Meeting and Awards Sponsor**
  - **Banner and signage at the Championship**
  - **Speaking Opportunity at Championship Captain's Meeting and Awards Ceremony**
- **(1-3) Shirt Sponsor \$5,000 Total**
  - **Front and center on the Official FPRS Tournament Shirt**
- **(2) Stage Sponsor \$2,500 each—one on each coast**
  - **Company Logo Skirted on the stage**
- **(1-2) Hat Sponsor \$2,000 Total**
  - **Logo inclusion on the official FPRS hats**
- **(2) Spots Challenge \$1,000 each—one on each coast**
  - **Recognition as the sponsor of the "spots" challenge at each qualifier tournament**
- **(1) Breathing Booth Sponsorship \$1,000-SOLD-Breathe Like A Fish**
- **(2) Measuring Station \$500 each—one on each coast**
  - **Recognition as the Measuring Station sponsor**
  - **Banner and signage at the measuring station**
- **(2) Weigh-In Station \$500 each—one on each coast**
  - **Recognition as the Weigh-In Station sponsor**
  - **Banner and signage at the weigh-in station**
- **(Unlimited) Contingency Sponsor \$150—contingency must apply to at least 4 tournaments**
  - **Recognition as a contingency sponsor**
- **(Unlimited) In kind prize/raffle sponsorships available**

**Consistent with sponsorship level, sponsors will be included in promotional materials, on the FPRS website and Facebook pages, in various Twitter and Instagram promotions.**

